



TRAFF-X.strategy

Publish and share strategies



Here's how traffic management strategies will actually work

The objective

Existing public transportation management strategies shall be digitally captured, organized, and communicated to third parties.

The challenge

Often, strategies are insufficiently coordinated and documented for their communication between different areas of responsibility. Mobility services lack the appropriate information. Set strategies therefore do not have the desired effect.

The solution

With **TRAFF-X.strategy**, traffic management strategies are captured or collected and managed by the responsible stakeholders, and are distributed automatically. All this is done in a standardized, map-based and digital manner. The result is a comprehensive overview and distribution of information about the traffic management strategies.

Traffic authorities



implement preventive traffic management strategies and avoid traffic problems by successfully cooperating with all mobility providers.

✓ smart mobility

Municipalities



not only achieve a qualitative enhancement of traffic, but also increase the efficiency of their internal procedures.

✓ significant savings

Operations managers and dispatchers



receive information on all authorized strategies and accordingly process it in their disposition.

✓ improved navigation



From capturing traffic management strategies via displaying them on a map to communicating them to mobility services.

Manage, organize, and publish public traffic management strategies

Manage strategies

The entry of existing strategies is done via a form. They are displayed both on the map and in a list. Examples include:

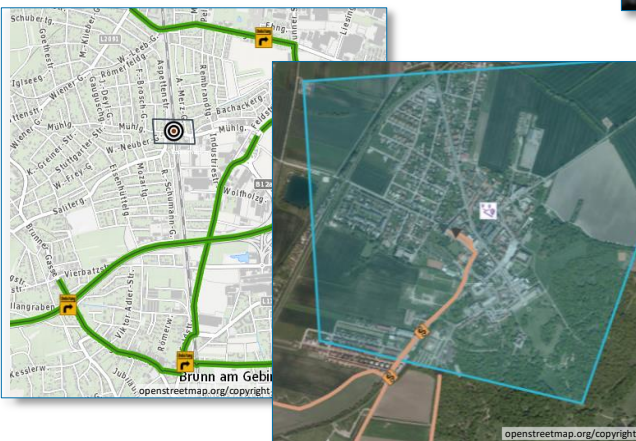
- alternative routing
- environmentally and urban friendly routing
- parking guidance systems, Park&Ride

Organize strategies

Traffic management strategies are displayed and located on the map, including various functions for filtering and search. A good overview is further provided in the form of a list including object details.

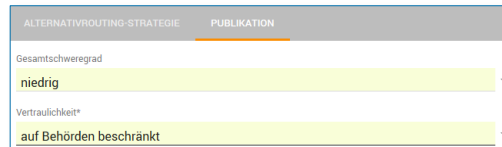
- view across transport technology and administrative boundaries
- in Germany: Distribution via the mobilithek

Obtain a good overview



Publish strategies

Strategies with their associated measures are communicated internally and externally. Traffic management strategies of the public sector are thus passed on to other services and can be taken into account as routing information.



Road users receive reliable information



A module of the traffic management product family PRISMA TRAFF-X® solutions

TRAFF-X®	areas of application					add-ons
<p>basic application</p>	permanent ordinances	permanent recommendations	incident management	strategy management	parking facility management	<p>data view and network management</p>
planning						<p>analysis and evaluation</p>
communication						

This module is part of the traffic management platform TRAFF-X®, a software developed by PRISMA solutions for your tasks in cooperative traffic management. TRAFF-X® is designed as a web application. After installation on central servers, where data management and exchange also take place, TRAFF-X® is run in a web browser.